

PROJECT SUMMARY
Sterling Energy Group, Inc.
Renovations/Plant Improvements



Applicant:	Sterling Energy Group, Inc.	
Project Location:	5300 Frontier Avenue City of Niagara Falls	
Assistance:	Sales Tax Exemptions on improvements	
Description:	Sterling Energy Group of Gary, Indiana, has purchased the idle Niagara Generation power plant on Frontier Avenue in Niagara Falls and plans to retrofit and bring the facility back on line generating approximately 50 megawatts of power.	
Project Costs:	renovation/plant improvements	<u>\$ 2,000,000</u>
	TOTAL	<u>\$ 2,000,000</u>
Employment:	New Jobs to be created: 18 Total payroll end year 3: \$1,100,000 Skills: Plant operators, Fuel Operators, Production line workers, Management, Administrative	

REGIONAL ECONOMIC IMPACT ANALYSIS

Sterling Energy Group, Inc. Renovations/Plant Improvements

Estimated State & Regional Benefits / Estimated Project Incentives Analysis (Discounted Present Value*)

Total State and Regional Benefits **\$1,596,856**

Total Project Incentives **\$ 64,000**

Projected Employment	State	Region
Total Employment	68	68
Direct**	18	18
Indirect***	9	9
Induced****	21	21
Temporary Construction (Direct and Indirect)	20	20

Estimated State & Regional Benefits (Discounted Present Value*)

Total State and Regional Benefits **\$1,596,856**

Income Tax Revenue \$ 797,295

Property Tax/PILOT Revenue \$ 300,000

Sales Tax Revenue \$ 499,561

Estimated Project Incentives (Discounted Present Value*)

Total Project Incentives **\$64,000**

Sales Tax \$64,000

* Figures over 15 years and discounted by 3.49%

** Direct - The recipient of IDA assistance adds new jobs to the regional economy and/or retains jobs at risk of being lost to another region. Investments that result in displacing existing jobs (e.g., most retail and many service sector industries) do not fall under this definition.

*** Indirect - The recipient of IDA assistance makes purchases from regional firms, which stimulates suppliers to add jobs and payroll that are new to the regional economy or are saved from being lost to competitors outside the region.

**** Induced - The recipient of IDA assistance by adding to and/or retaining payroll stimulates household spending that is new to the regional economy and/or saved from being lost to competitors outside the region.

Utilizing informANALYTICS modeling software, an economic impact analysis was conducted to measure new investment and employment for the project. This software is a widely accepted and an industry standard for economic impact modeling measuring employment and salary impacts and facility output on the community for a given project.